



PRESS RELEASE

22 / 03 / 2024
Murcia, Spain

ALTAONA

LONGEVITY SPORTS AND WELLNESS RESORT

Welcome to a resort that redefines the essence of living.

Embark on a journey beyond conventional real estate investments with the most extraordinary venture on the Costa Blanca and Costa Cálida: the Full-Service Altaona Longevity Sports and Wellness Resort, a collaboration between the investment firms Cetiro, Ferino and The Art of Living in Spain.

Over the next few years, this dream team will further enhance the Altaona resort experience by introducing an array of complementary amenities and services. From a senior residence to a cutting-edge health and sports complex, our vision extends beyond mere construction of beautiful home. Following the concept of a Bluezone, it cultivates a holistic environment conducive to mental and physical well-being and longevity, all geared towards extending your quality of life.

Spanning an expansive 3.6 million m², the resort transcends the traditional concept of housing by blending serene living with practicality, just a short 15-minute drive from Murcia, the vibrant 7th city of Spain. Here, affordability meets security, cleanliness meets charm, and beautiful squares meet exquisite restaurants, all within proximity to the many splendid beaches that Spain is renowned for. The area retains the authentic Spanish charm while offering a balanced lifestyle without the pitfalls of being overrun or overpriced.

Furthermore, with two international airports within an hour's drive and a university hospital at just 10 minutes away, convenience is at your fingertips. In addition, positioned between Murcia and Altaona lies the Carrascoy and El Valle National Park. Nestled adjacent to the Altaona nature area, it offers unrivalled opportunities for outdoor enthusiasts to explore hiking, biking, and horseback riding trails. But of course, you can also just enjoy a round of golf on Altaona's 18-hole championship course. The Altaona Longevity Sports and Wellness Resort is not just a residential haven; it's a lifestyle destination.

The unique integration of high-end facilities and services ensures not only a sound investment opportunity but also an enhanced quality of life for residents, visitors, and holidaymakers alike, creating unforgettable experiences and lasting memories. Imagine indulging in an array of activities at the exceptional sports centre, featuring an international tennis and paddle academy, indoor and outdoor fitness facilities, and potentially even a Wavegarden project offering surf enthusiasts an unparalleled surfing experience with up to 1000 perfect waves per hour and beach amenities, ensuring every aspect of your active lifestyle is catered to.

For those seeking a harmonious balance between body and mind, our Meditation, Yoga, and Pilates centre provides a serene space with breath-taking views of the surrounding mountain range. Moreover, a specialized Longevity Wellness Clinic offers a range of medical services and longevity treatments to boost your vitality and well-being.

In addition to physical and mental wellbeing, the resort also offers a variety of services and facilities geared towards healthy nutrition, for example by means of biological fruit and vegetables gardens and restaurants offering healthy food. Lastly, there will also be a wide array of services available to create a vibrant and pleasant social community.

Despite this plethora of offerings and the 300.000m² to be constructed, only 9 % of the resort will be developed, ensuring privacy, tranquillity, and an unrivalled sense of calm for its residents and visitors, while safeguarding against any disruptions from the amenities and services.

Currently, the resort consists of +/-600 homes occupied by its international mix of residents. The diverse new property offerings, range from townhouses and small/medium-sized villas with their own pool, to bespoke luxury villas on ample plots, and will cater to varied preferences. Key-ready investment properties and holiday homes are available from +/- EUR 230,000, villa-bungalows between +/- EUR 360.000 and EUR 800.000 and bespoke villas between +/- EUR 700.000 and EUR 2,500.000. In addition, luxury apartments will be released at a later stage. Each property boasts our innovative, fast, clean, and sustainable SISMO construction method, resulting in high quality, energy-efficient Class A homes. The logical and spacious layout, excellent price/quality ratio, and architectural design harmonising with the environment, ensure privacy and a superior living experience.

Feel and enjoy the pinnacle of luxury living and well-being at Altaona Longevity Sports and Wellness Resort – where every moment is designed to elevate your lifestyle and your well-being and create timeless memories.

Welcome to a resort that redefines the essence of living, the Altaona Longevity Sports and Wellness Resort.

